

## Staples Solutions sells its Benelux organisation to Standard Investment

AMSTERDAM, 3 August 2021 - Staples Solutions ([www.Staples.eu](http://www.Staples.eu)) today announced that it has completed the sale of its Staples Benelux organisation to Standard Investment. Staples Solutions will continue under the name of Staples in the Benelux. Recently, Standard Investment already announced the acquisition of industry peer Office Centre ([Office Centre sold to Standard Investment](#)).

"Office Centre is a long-standing partner of our company - which means that Staples and Office Centre will further expand their partnership after the acquisition by Standard," says George Steur, Managing Director of Staples Benelux. "Within the business market, both companies offer a complementary proposition to their customers, from home workers to the largest companies in the Benelux and Germany. By bringing these companies under the same roof, a situation of optimal cooperation is created that also benefits retail customers and our wholesale partners." The CEO of Office Centre, Marc-Derek Schönberger, adds: "The new combination will enable us to focus on growth in sales and results."

"Staples Benelux is a company that has been on our radar for some time and we are looking forward to welcoming George and his team to our portfolio to further expand our leading position in the Benelux and Germany, together with Office Centre, which we acquired in June. The office products market is in a state of flux due to changing consumption patterns, such as increased working from home, and Staples Benelux is in an excellent position to respond to these changes in the coming years," says Hendrik Jan ten Have, Partner at Standard Investment. "In addition to realising the synergies between the two companies, our capital injection will also enable the group to grow faster."

### About Staples Benelux

Staples is the leading supplier of workplace products, services and solutions for medium-sized and large businesses. With its integrated product range, Staples is the preferred partner for a variety of business needs, today and in the future. Staples operates in the Netherlands, Belgium, and Luxembourg. The head office for the Benelux is located in Almere. More information about Staples Benelux can be found [at Staples Business Advantage \(staplesadvantage.nl\)](#) and [Staples Business Advantage \(staplesadvantage.be\)](#).

### About Standard Investment

Standard Investment is an investment company of Dutch origin, founded in 2004. It focuses on hands-on investments in North-West Europe, which it covers from its own offices in Amsterdam, Brussels, and Stockholm. Standard Investment operates from the philosophy that direct involvement in its companies produces the best results. With a team of 16 professionals, Standard currently manages 15 companies, located in 4 countries, with more than 4,300 employees and a combined turnover of more than €1 billion. Standard investment owns, among others, Riedel, Synres, Aweta, The Future Group, and Burger King Nederland. More information on Standard Investment can be found at [www.Standard.nl](http://www.Standard.nl).

### About Office Centre

Office Centre is a leading player in the market for office supplies, office machines, and furniture in both the Netherlands and Germany. It has 32 shops in the Netherlands and 51 shops in Germany, which makes it the largest retailer of office products in the Netherlands and Germany. In total, more than 1,500 employees work for Office Centre. In addition to its shops, Office Centre offers its products and services online and through contract sales. The ambition is to further strengthen and expand the omnichannel formula in the coming years.

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